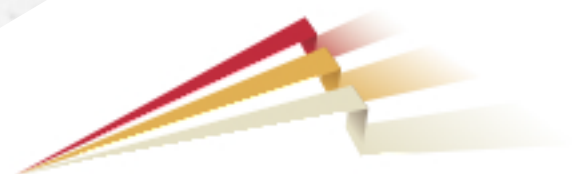


CSR **REPORT** 2016



SUNSHINE PROFITS
Tools for Effective Gold & Silver Investments

16



SUNSHINE PROFITS
Tools for Effective Gold & Silver Investments

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Contact person for questions regarding the report or its content:
Przemyslaw Radomski, CFA; support@sunshineprofits.com

Company Profile



PR

The company's legal form is a sole proprietorship of Przemysław Radomski, CFA.

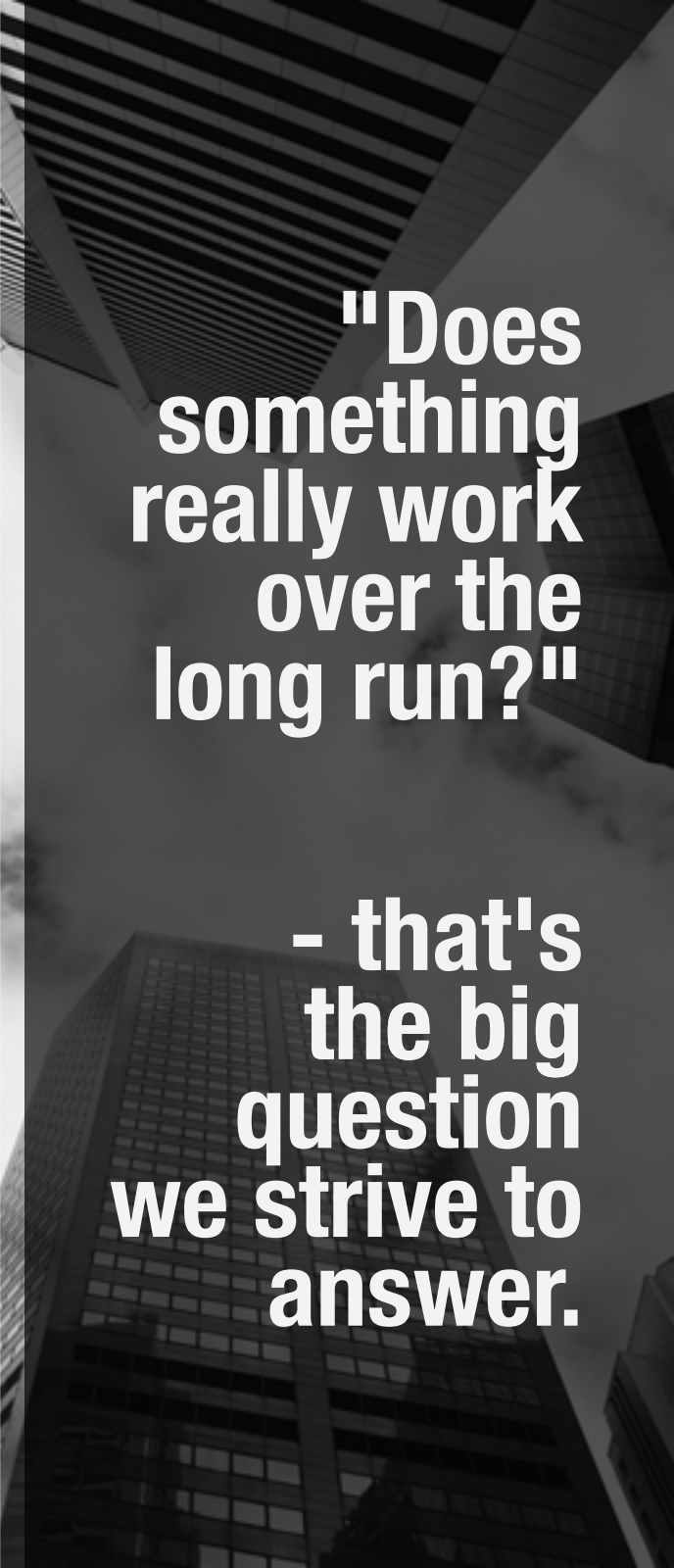
Sunshine Profits was built around the belief that we are in a secular bull market in the precious metals. Having established long term trends, our investment strategy focuses on evaluating low-risk entry points, as well as timing potential tops.

We're proud

of the value that SP proprietary indicators, tools and weekly market analysis bring to our customers. We are proud to be the first to find important, but still largely unknown relations that influence gold prices, such as the one combining seasonal tendencies with expirations of derivatives.

We understand

that quality doesn't come cheap. We spend many, many months on research and development of each of our tools – and we leave nothing behind. We give you our best. That's why, as our valued customer, you can be confident that what you get from us is always of greatest quality, usefulness and profitability.



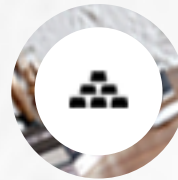
**"Does
something
really work
over the
long run?"**

**- that's
the big
question
we strive to
answer.**

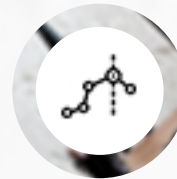
/ Sunshine Profits' Services

**Thanks to
your support,**

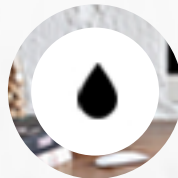
**we expanded our
services and we now
cover the
following markets:**



precious metals



stocks



crude oil



forex




bitcoin



01

Gold & Silver Trading Alerts

Daily alert service that deals directly with the latest developments on the precious metals market. The situation is analyzed from long-, medium-, and short-term perspectives and topics covered go well beyond the world of precious metals themselves, ranging from the analysis of currencies, stocks, ratios, as well as using proprietary trading tools.



02

Bitcoin Trading Alerts


Bi-weekly Trading Alerts for Bitcoin Traders with intra-day alerts whenever the situation requires it. BTA subscriber remains up-to-date at all times - so will receive 2 e-mail messages weekly with the most important details: latest news, latest price changes, support & resistance levels, buy & sell signals and early heads-up about the potential trading opportunities.



03

Forex Trading Alerts

The service covers the following currency pairs: EUR/USD, GBP/USD, USD/JPY, USD/CAD, USD/CHF, and USD/AUD. FTA subscriber remains up-to-date at all times - will receive daily e-mail messages with the most important trading details. If you're trading currencies or would like to optimize your cash holdings - FTA are perfect for you.





04

Stock Trading Alerts

Premium daily stock trading service provides comments at least 1 time per trading day (before the opening bell and after each major development or market move). The analysis revolves around the S&P 500, Nasdaq100, bond yields, currencies (with the emphasis on EURUSD) and other relevant indices - depending on what's most important on a given day. This service is perfect for those who want to profit by trading stocks and want to be kept as up-to-date as possible on the latest developments on the market.



05

Oil Investment Updates

Oil Investment Updates are extensive, monthly analytical reports that keep updated on the medium - and long-term outlook for the crude oil market. Every first Tuesday of the month we cover the key oil news and changes in fundamental tendencies and provide with detailed technical analysis of crude oil, oil stocks along with related markets and ratios.

Additionally, Investment Alerts will be sent whenever the medium - or long-term outlook changes between Updates.



06

Oil Trading Alerts

Daily trading alerts for crude oil traders with additional intra-day alerts that are sent out whenever the situation requires it. OTA subscriber remains up-to-date at all times - and receives daily e-mail messages with the most important details: latest news, latest price changes, support & resistance levels, buy & sell signals and early heads-up about the market.



07

Market Overview Reports


Gold Market Overview reports enable you to see fundamental changes on the gold market in monthly format. The monthly report reveals what will drive the price of gold in the future and helps you to focus on the most important changes. Market Overview reports will make sure that you don't miss the forest for the trees.



08

Investment Tools

Investment Tools represent our latest achievements in financial software, and are intended to make your investment decisions better informed, less time consuming, and of course, more profitable. Our services are the best complement for trading strategy, goals and expectations, and what is important - are available for purchasing to anyone.





The company operates worldwide

The analyses and tools are provided in English and clients include investors and traders from more than 40 countries.

/ CSR strategic aims of Sunshine Profits

(CEO perspective)

Sunshine Profits' long-term strategic CSR goals revolve around the areas in which we can have the greatest impact on a company's surroundings. The stakeholders that our company has the greatest impact upon are:



clients



co-workers



environment



strategy

Strategic client-centered CSR goals:

Maximizing the level of client support.

Introducing socially responsible activities and using clients' opinions as guidance when choosing the best form of CSR engagement.

Maintaining a clear payment system.

Educating stakeholders on the topic of security and privacy on the Internet.

Strategic co-worker and environment-centered CSR goals:

Increasing work satisfaction, the sense of stability among co-workers and maximizing their workspace ergonomics.

Improving the company's impact on the environment.

Other strategic CSR goals:

Running the company in a transparent and ethical way.

Promoting the CSR rules in the business area.

**In 2014
Sunshine Profits
completed
the project entitled
Responsible Gold.**

**The project had
the following
goals:**



Creating an interactive tool dedicated to helping investors choose the mining companies that at the same time provides both: profitability and a responsible approach towards environmental and social issues.



Creating a Code of Ethics.



Creating and implementing a CSR reporting system.

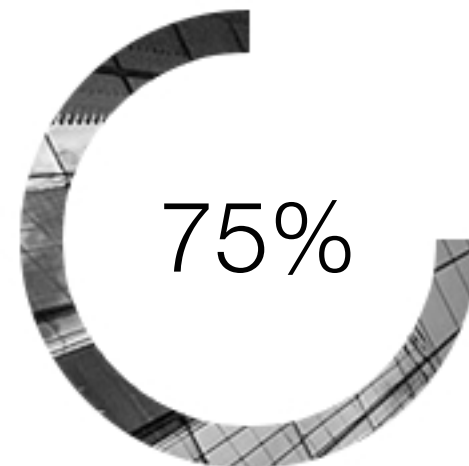


Creating a section on the website dedicated to safety and privacy on the Internet.

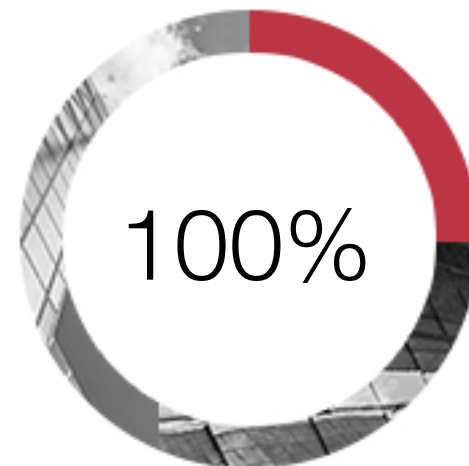
In 2013 we completed all of the above points except for the first.

In 2014 we completed the first point by introducing the new version of the Golden StockPicker that includes the option to take into account the CSR issues when preparing the ranking of gold stocks.

In 2014 (based on feedback from our clients) we improved the clarity of our tpayment system by adding information in the shopping cart about the date of the next renewal and its value.



goals realized in 2013



goals completed in 2014

In 2015 we additionally focused on supporting company's local community and we started to support one of the local primary schools. We have been sponsoring school meals for all children in this school that required them but that were not entitled to receiving free meals due to an administrative decision to that would require payments from their parents in case their income was a little above a certain amount. In total, we have been sponsoring school meals for 15 children on an ongoing basis.

In 2016 we financially supported the Alivia Oncology Foundation.

We continue to add bonuses to co-workers' salaries based on their particular impact on improving the way the company provides services and their work-related ideas. The main challenge and objective for the next 5 years is to materially impact the way mining companies operate by actively promoting responsible solutions.



/ Stakeholder engagement



**This
report
was
created**

along with workers and co-workers as they are the only stakeholders who are able to verify the truthfulness of the information provided and its completeness.

Scope of the report

This report is created for all stakeholders including:

Clients and prospective clients

Workers and co-workers

Suppliers

The general investment public

Companies from the financial and mining sectors

Environmental organizations

Indicators

CSR area	Indicator (number or share in the considered reporting period)	Indicator value
Market - Customer service	Share of subscription refunds (% of general subscriptions number)	3.89%

Comments and explanations

Data was taken directly from Sunshine Profits' payment system and includes all the payments that were returned (there is a 30-day money-back guarantee). The share was calculated by dividing the amount of returned money by the total amount of sales during the year. A large portion of refunds can be attributed to situations in which subscribers simply forgot to cancel the subscription's automatic renewal feature while intending to use the service for a finite period. There were a very few cases where the refund requests were received along with negative feedback regarding the company's services. The amount of refunds decreased from the previous year – from 4.69% to 3.55%, which likely reflects the increased satisfaction with our services.

CSR area	Indicator (number or share in the considered reporting period)	Indicator value
Workplace	Rotation of analysts providing premium services under Sunshine Profits brand [% of new analysts in the analyst team]	0%

Comments and explanations

There was no rotation among analysts providing premium services under the Sunshine Profits brand – everyone, who contributed to our website in 2014, continued to do so also in 2015 and in 2016.

CSR area	Indicator (number or share in the considered reporting period)	Indicator value
Workplace	Internal knowledge management [num- ber of implemented ideas and improve- ments submitted by SP Team Members]	0

Comments and explanations

In 2016 Sunshine Profits focused on developing ideas and improvements that had been discovered in the previous years. Consequently, the awards to employees were granted based on factors other than new ideas.

CSR area	Indicator (number or share in the considered reporting period)	Indicator value
Organizational governance and management - Ethics	Number of reported violations of the Code of Ethics rules [number of adequate e-mails submitted to the dedicated mailbox]	0

Comments and explanations

There was no reported violation in 2016 – just like it was the case in the previous years.

CSR area	Indicator (number or share in the considered reporting period)	Indicator value
Organizational governance and management - Ethics	Number of SP website users who are familiar with the SP Code of Ethics [number of unique visitors accessed the Ethics Code sub-page]	1061

Comments and explanations

The Code of Ethics was published on Dec 30, 2013 so it was available for the entire 2014, 2015 and 2016 years.

CSR area	Indicator (number or share in the considered reporting period)	Indicator value
Social engagement - Sharing the knowledge	Number of SP website users, who read the information about safety on the Internet [number of unique visitors of the Safety sub-page]	972

Comments and explanations

The Privacy & Safety sub-page was published on Dec 31, 2013 so it was available for the entire 2014, 2015 and 2016 years.

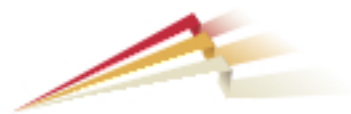
CSR area	Indicator (number or share in the considered reporting period)	Indicator value
Social engagement - Sharing the knowledge	The number of clients interested in investing in companies obtaining resources sustainably (% share of clients subscribing to the analytical tool which includes environmental aspects in its algorithm, out of the general number of clients).	21.68%

Comments and explanations

The number represents the share of Sunshine Profits Clients who had access to the Golden StockPicker tool. Based on data from December 2016.



The reported indicators have been selected with the above stakeholders in mind and in accordance with the strategic goals and the availability of data. In particular, they were chosen to represent the CSR areas in which changes are likely to be seen in the coming years.



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